

# The Power to Surprise

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful and dynamic styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Mohave, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical and stylish but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

## About Kia Motors Corporation

Kia Motors Corporation ([www.kia.com](http://www.kia.com)) - a maker of quality vehicles for the young-at-heart - was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced in 10 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 50,000 employees worldwide and annual revenues of over US\$44 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA - the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan - "The Power to Surprise" - represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.



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Kia Motors Corporation  
[www.kia.com](http://www.kia.com)

1612-DC-KM/EU-LHD



The Power to Surprise



The all-new

# RIO





Bigger, bolder and  
poised for adventure.

Get ready for excitement. With a new look, more interior space, and bracing performance, the all-new Kia Rio has charm that deepens when you get behind the wheel. It's more than a city car. It's a city-to-city car.





## Face the day with confidence.

The all-new Rio is more than just the attractive new car on your street. With comfortable seats, surprising versatility, and dependability backed by a 7-year warranty, it's with you for the long haul.





Provocative at rest.  
Tantalizing in motion.

Attractive new aerodynamic contours are just part of what makes the all-new Kia Rio so striking. Its smooth ride, agile handling and invigorating performance help bring the excitement to life.





See the road from  
a position of heightened control.

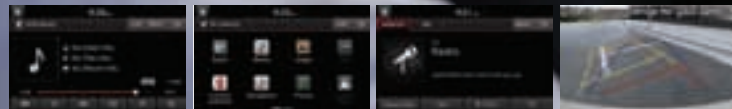
The cockpit prioritizes information and limits visual and manual distractions. The cluster presents driving data, while a center floating display simplifies access to navigation, entertainment and comfort controls.





#### 7" color screen navigation system

The multi-language navigation system includes a high-clarity 7" TFT-LCD screen, real-time traffic information (where available), a back-up camera display.



android auto

#### Google Android Auto

Project your Android smartphone's screen onto the center floating touchscreen display and gain access to maps and communication functions.



Carplay

#### Apple Carplay

Enjoy the features of your iPhone® and selected apps using the center floating touchscreen display.



#### Bluetooth

In the all-new Rio, Bluetooth technology gives you hands-free access to your phone and its functions.



Digital Audio Broadcasting

#### Digital Audio Broadcasting

DAB uses a digital signal to deliver the best levels of clarity and performance over the radio, as well as program and track information.



#### TOMTOM™

Using real-time traffic information, TomTom's LIVE Services can help save time on the road by identifying the fastest route for each journey.



#### Voice recognition

This optional feature lets you use your smartphone's voice recognition and command functionalities via either Google Android Auto or Apple CarPlay. Available only on trims with AVN.



**Supervision cluster with 3.5" LCD screen** A tasteful, intelligently designed and customizable supervision cluster provides outside temperature and vehicle and trip data.


**5" color touchscreen audio** The 5" TFT-LCD touchscreen audio system displays artist and track names and can be controlled with the tap of a finger. The system offers MP3 compatibility.

**Auxiliary and USB connections** Flash drives and other compatible audio devices can be connected via 3.5 mm (analog) and USB ports.

## It helps you stay focused while keeping you connected.

Technology has transformed daily life. But the devices, apps and services we depend on have their time and place. The all-new Rio offers smart connectivity, maximizing the benefits but filtering out distractions.



A wide-angle photograph of a car's interior, viewed from the passenger side. The car has a vibrant red exterior, visible at the edges. The interior is finished with black leather seats that have horizontal stitching. The front seats have adjustable headrests. The dashboard is dark grey with a large central infotainment screen displaying a map. The steering wheel is black with a silver logo in the center. The car is parked in a lot with other vehicles and buildings visible through the windows. The lighting is bright, suggesting daytime.

## Relax all the way there. And back.

Up to five people can ride in comfort with plenty of room to stretch thanks to a longer wheelbase. Along with automatic air conditioning and heated front seats adding to the experience, the front headrests slide for extra comfort.





**60:40 split-folding rear seats** The rear seats split 60:40 and fold flat, giving you utmost flexibility in managing cargo and passenger space.

**Full-folding 2nd row seats** Rear seats fold fully flat, so when you need to, you can accommodate long or bulky items in an extended cargo space.

**Adjustable cargo floor** Position the cargo-area floor board higher, to be flush with the folded seat backs (left), or lower, to accommodate tall items (right).

## Give yourself room to live out those dreams.

Whether it's an average day or the trip of a lifetime, the all-new Rio makes the good life that much easier to achieve. Get familiar with its clever approaches to stowing cargo and putting people at ease.



**Luggage net** An elasticized luggage net keeps luggage and cargo from moving around in the cargo space.

**Covering shelf** A rear shelf keeps cargo out of view. Attached to the rear gate by cords, it lifts out of the way when the gate is opened.







Engine		K1.4 MPI	K1.2 MPI	K1.0 T-GDI	U2- 1.4 TCI (WGT)
Displacement (cc)		1,368	1,248	998	1,396
Max. power (ps/rpm)	High power ver	100/6,000	84/6,000	120/6,000	90/4,000
	Low power ver			100/4,500	77/4,000
Max. torque (kg-m/rpm)	High power ver	13.6/4,000	12.4/4,000	17.5/1,500~4,000	24.5/1,500~2,500
	Low power ver				24.5/1,500~2,000
Mated transmission		6M/T, 4A/T	5M/T	5M/T, 6M/T	6M/T



**Automatic transmission** A smooth-shifting 4-speed Automatic transmission smoothly transfers the engine's torque.

**Manual transmission** An efficient 6-speed or 5-speed Manual transmission offers quick, smooth shifts and gear ratios selected to fit the engine's torque curve.

## The power to pull ahead of the pack.

The all-new Rio combines utter efficiency with a constant reserve of power. Its handling around town is smooth and agile. And when speed is called for, you'll love the punch of the performance it offers.





**Forward Collision-Avoidance Assist (FCA)** Combining radar and camera data, the FCA system activates the brakes when it detects dangerous, sudden braking by the car ahead. When traveling between 8 and 80 km/h, the all-new Rio will come to a complete stop.



**Lane Departure Warning (LDW)** LDW uses a camera mounted at the top of the windshield to monitor lane markings, and alerts you if the vehicle deviates from the lane when the turn signal has not been activated.

**Parking Distance Warning-Reverse (PDW-R)** When you back into a parking spot, how much room do you have left? As you reverse, audible beeps alert you to the distance to obstacles behind you.



## Heightened awareness is built right into it.

Like an extra set of eyes, DRIVE WISE gives you vital information, including visual cues, to help you maneuver safely as you drive and park. It helps you keep your distance, avoid trouble and surprises, and find your place.

**DRIVE  
WISE**

### Hassle-Free, Enjoyable Driving

DRIVE WISE is Kia's new ADAS (Advanced Driver Assistance System) technology initiative dedicated to the future of driving pleasure as well as occupant and pedestrian safety. It seeks to eliminate fatigue and tedium from daily driving by automating routine tasks such as finding more efficient routes, detecting potential hazards, providing intuitive alerts, and intervening.



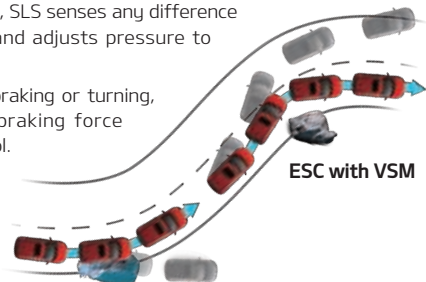


**Hill-start Assist Control (HAC)** It can be nerve-racking to pull away from a standing start when you're on a steep upward incline. HAC stops you from rolling backwards.

**Straight-Line Stability (SLS)** As you brake in a straight path, SLS senses any difference in applied brake pressure between right and left wheels, and adjusts pressure to counteract yaw and maintain straight-line stability.

**Electronic Stability Control (ESC)** In the event of sudden braking or turning, ESC activates to regulate engine torque and distribute braking force independently, slowing you down safely with maximum control.

**Vehicle Stability Management (VSM)** Working in concert with the Motor Driven Power Steering, VSM helps ensure that the all-new Rio remains stable when simultaneously braking and cornering.



## A single-minded obsession with everything that could go wrong.

Even the most sculpted car has one paramount duty: to protect the people inside it and around it. The all-new Rio features intelligent active-safety technology and substantial passive-safety enhancements to protect people.

## 51% AHSS application

The all-new Rio uses more than 51% Advanced High Strength Steel (AHSS), which is a more than 54% increase from the previous model. This equates to phenomenal body rigidity, enhancing cabin protection as well as dynamic performance.



## 8 zones with hot-stamped components

The all-new Rio features hot-stamping of components in 8 core stress areas. The strengthened body structure helps provide improved crash protection.

## 97m of structural adhesive

With almost three times the structural adhesive applied compared to the previous generation, the all-new Rio is more rigid yet lighter, and features improved noise, vibration and harshness management.



**6 airbags** Protection includes front air bags for the driver and front-seat passenger, two air bags at the sides, and two curtain airbags running the length of the cabin.





Slip through the air.  
Dart through traffic.

The sinuous lines of the all-new Rio help it cheat the wind, enhancing fuel economy. Its nimble handling makes it the ideal vehicle for the quick turns and unexpected detours that are part of modern urban life.





Practicality looks better  
than ever.

Whether you choose it for aesthetics or practicality, the all-new Rio makes versatility look alluring, and offers true enjoyment to anyone with a deep passion for driving. Take it all places you've been waiting to go.



# The details that make the difference

Your car should deliver everything you expect from a drive. Choose the options and accessories that will make it yours and yours alone.



**Sunroof**  
An available power sunroof adds an open-air feeling to the already roomy cabin of the all-new Rio.



**Bi-projection headlamps**  
Bi-projection headlamps offer increased illumination, enabling you to better detect obstacles and the road ahead.



**Rain sensor**  
The rain sensor detects raindrops on the windshield and activates the wipers when a coverage threshold is met.



**Electric folding mirrors**  
You can fold and unfold the outside mirrors conveniently with the push of a button.



**Auto defog system**  
The auto defogger detects mist on the windshield, and automatically deploys the fans to clear the glass rapidly.



**Radiator grille**  
The Kia's iconic radiator grille is completely restyled. While the lower intake takes in much of the airflow for sufficient cooling.



**Aero blade wipers**  
Aerodynamic wiper blades keep the blade in contact with the windshield at high speeds.



**Rear spoiler garnish**  
A rear spoiler improves the air vortex around C pillar for enhanced aerodynamics and downforce on the rear tires.



**Smart key with easy keyless entry**  
Lock or unlock the doors conveniently with the simple press of a button.



**Adjustable seatbelt anchor**  
The height-adjustable seat-belt anchors allow for seat-belts to be raised and lowered to achieve the perfect fit.



**Front & rear door bottle holders**  
The drink bottles are easily on hand with holders in both the front and rear doors.



**ECM rear-view mirror**  
The Electro-Chromic Mirror automatically controls the glare from the headlamps of the car behind you in nighttime.



**Manual A/C**  
Simple soft-touch switches and dials let you adjust the temperature quickly with minimal distraction.



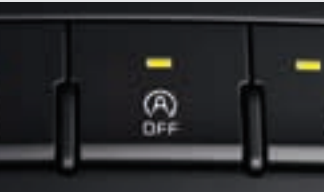
**Full Auto Temperature Control (FATC)**  
FATC lets you set preferable temperature for comfortable ride in any weather conditions.



**Heated steering wheel**  
On cold mornings, the heated steering wheel is more welcoming and easier to grip.



**Telescopic & tilt steering**  
Adjust the steering column up and down, and in and out, to find just the right position for you.



**Idle Stop & Go system (ISG)**  
ISG reduces fuel consumption by automatically shutting down the engine, when the vehicle is at a standstill.



**Heated front seats**  
Heated front seats include three adjustable warmth levels to keep you cozy when the weather is cold.



**Steering wheel audio remote control**  
Adjust audio settings using just your thumb, for enhanced driving safety.



**Speed limiter / Auto cruise control**  
The auto cruise function can be activated using steering wheel-mounted controls, making it easy to set your speed in a safe manner.



**Indirect TPMS**  
Using the ABS system's wheel speed sensors, indirect TPMS detects air loss in tires through differences in relative wheel speeds.



**Sunvisor illumination lamps**  
LEDs over the vanity mirror on the driver-side sunvisor light up to help you see yourself better in the mirror.



**Center console armrest**  
Offers comfortable support when driving, and is covered in soft material that is color-coordinated with the interior trim.



**Rear USB charging port**  
Rear passengers can charge their electronic devices via the USB port mounted at the back of the center console.



# Designed to fit your mood

Choose from a variety of appealing color and fabric treatments that make the interior of the all-new Rio uniquely comfortable and refreshing.

## Black One-tone Interior



### EX optional grade Saturn Black artificial leather

Soft, bolstered seats with perforated Saturn Black artificial leather trim offer long-lasting comfort. The seats, door armrests and dash panel are an attractive medium gray that contrasts nicely with the rich black tones.



### EX standard grade Black cloth

The interior is upholstered in a combination of soft tricot and honeycomb-pattern, embossed tricot. Matching tones on the doors and the dash provide a consistently appealing look.



### LX standard grade Black cloth

The interior is upholstered in a combination of soft tricot and woven cloth embossed with a subtle triangular pattern. Matching tones on the doors and the dash provide a consistently appealing look.

## Gray Two-tone Interior

### EX optional grade Gray artificial leather

Soft, bolstered seats with perforated artificial leather trim offer long-lasting comfort. The seats, door armrests and dash panel are an attractive medium gray that contrasts nicely with the rich black tones.



### EX standard grade Gray cloth

The interior is upholstered in a combination of soft tricot and honeycomb-pattern, embossed tricot. The seats, door armrests and dash panel are an attractive medium gray that contrasts nicely with the rich black tones.



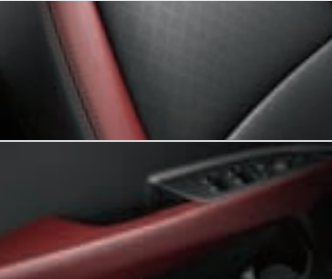
### LX standard grade Gray cloth

The interior is upholstered in a combination of soft tricot and woven cloth embossed with a subtle triangular pattern. The seats, door armrests and dash panel are an attractive medium gray that contrasts nicely with the rich black tones.



## Special Black package

For a more opulent look, a Special Black EX package adds color. The soft, supportive seats are upholstered in Saturn Black artificial leather trim, with Barolo Brown bolsters and contrast stitching. A rich red tone on the door armrests and dashboard metal add extra elegance.





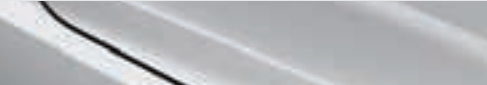
# Exterior colors and wheels

Nine enticing color choices and four striking wheel styles complement the bold, aerodynamic exterior design of the all-new Rio.

## Exterior Colors



Clear White **[UD]**



Silky Silver **[4SS]**



Urban Green **[URG]**



Signal Red **[BEG]**



Most Yellow **[MYW]**



Deep Sienna Brown **[SEN]**



Smoke Blue **[EU3]**



Platinum Graphite **[ABT]**



Aurora Black Pearl **[ABP]**

## Wheels



15-inch Steel Wheel



15-inch Alloy Wheel

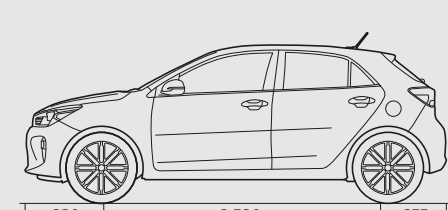


16-inch Alloy Wheel

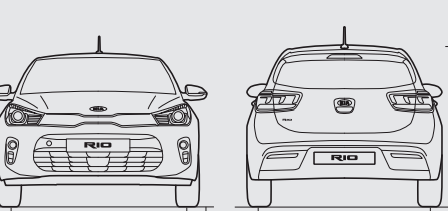


17-inch Alloy Wheel

## Dimensions (mm)



830	2,580	655
	4,065	



1,518	1,524
1,725	

		Unit (mm)
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Overall length	4,065	Leg room (front)	1,070
Overall width	1,725	Leg room (rear)	850
Overall height	1,450	Head room (front)	987
Wheelbase	2,580	Head room (rear)	964
Wheeltread (front)	1,518	Shoulder room (front)	1,375
Wheeltread (rear)	1,524	Shoulder room (rear)	1,355
Overhang (front)	830	Min. ground clearance	140
Overhang (rear)	655		

All information contained herein was based upon the latest available information at the time of printing. Descriptions are believed to be correct, and Kia Motors Corporation makes every effort to ensure accuracy, however accuracy cannot be guaranteed. From time to time, Kia Motors Corporation may need to update or make changes to the vehicle features and other vehicle information found in this brochure. Some vehicles shown include optional equipment that may not be available in some regions. All video and camera screens shown are simulated. Kia Motors Corporation, by the publication and dissemination of this material, does not create any warranties, either expressed or implied, for any Kia products. Contact your local Kia dealer for the most current information.

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Whether you love getting out into the great outdoors, or simply enjoy living in a more sustainable balance with the ecosystem, you have found a soulmate in Kia Motors.

Environmental preservation and social responsibility are top priorities at Kia, and we back up our commitment with tangible actions. Our EcoDynamics sub-brand, established in 2009, designates the most eco-friendly cars within each Kia model range that showcase our new fuel-stretching and emission-cutting technologies such as hybrid, plug-in hybrid, electric and hydrogen fuel cell powertrains.

We are also building a clean production system, raising the resource recovery

rate, designing vehicles with the disposal phase in mind, and increasing energy efficiency. Meanwhile, we are adopting more and more environmentally friendly materials in our cars, selected for their composition, biodegradability and bio-inspired technology. For example, to reduce our carbon footprint, we are replacing oil-based materials with plant-based materials wherever possible.

As you can see, we at Kia Motors are committed to finding fundamental solutions to cutting energy consumption and combatting climate change. If you feel the same way about preserving the environment and ensuring a brighter for the younger generation, then we have just the vehicle for you.